

# **RAVENS RITUAL CONTEST**

## **Official Rules and Conditions of Eligibility**

### **OVERVIEW:**

The Maryland State Lottery Agency ("Lottery" or "Maryland Lottery") wants to know your Ravens Ritual. Do you wear a lucky Ravens Jersey? Do you watch the game from your same lucky chair? Enter the Maryland Lottery's Ravens Ritual Contest ("Contest") and tell us about your Ravens Ritual. One ritual each week will be selected as the winner of the Ravens Ritual of the Week. Winners will receive a Maryland Lottery/Baltimore Ravens Jersey Blanket and 100 Bonus Extra Yards toward your favorite Ravens fantasy prize.

### **HOW TO ENTER:**

No purchase is necessary to enter this Contest. Rituals can be entered at [mdlottery.com/ravens](http://mdlottery.com/ravens) or through the Maryland Lottery's Facebook page at [facebook.com/mdlottery](http://facebook.com/mdlottery), any time from 6 AM Eastern Time, August 8, 2011 through Wednesday, December 28, 2011, 12 noon. (In these rules, all times are Eastern Times.) Post a photo, or post a video no longer than two (2) minutes, and a short description of your ritual. The Lottery will conduct a series of seventeen (17) weekly drawings ("Drawings"; singular, "Drawing") throughout the Contest beginning with the first drawing on Wednesday, September 7, 2011. The last drawing will be held on Wednesday, December 28, 2011. Drawings will be held every Wednesday at 12 noon with the exception of Thanksgiving week. That Drawing will take place on Tuesday, November 22, 2011 at 12 noon. A "drawing" may include any random selection event. Rituals can be entered any time up until the Drawing time to be eligible for that week's Drawing, and for every Drawing during the Contest unless selected as a winner. Once an entry is selected as a winner, it will be removed from the pool of eligible entries.

**To enter, you must be 18 years of age or older.**

### **Prizes:**

Each Ravens Ritual of the Week winner will be awarded a Maryland Lottery/Baltimore Ravens jersey blanket and 100 Bonus Extra Yards to be applied toward their favorite Ravens fantasy prize. Estimated prize value: \$50

### **SUBMISSION REQUIREMENTS**

All Entries must include:

- Ritual title
- Brief description
- First name
- Last name
- Zip code
- Valid email address
- Video entry must be submitted through YouTube Embedded Code
- Video entry must be two (2) minutes in length or less
- Photo image must be less than 1 MB in size
- Entry must not violate third-party rights, including, but not limited to, copyrights, including music copyrights; trademarks; and right of publicity
- Entry must not use third-party trademarks, company names or logos
- Entry must not use imitations of famous people or characters from movies or shows
- You must be able to authorize the Lottery to use all aspects of the photo or video submitted
- You must agree to these Official Rules and any instructions on the Contest web page in order to submit an entry

You may enter as often as you like; however, you may only win once. This Contest is governed by these Official Rules and Conditions of Eligibility.

The Lottery reserves the right to reschedule any times and dates regarding any of the Drawings in this Contest, if necessary, without advance notice.

### **CLAIMING:**

Winners of the Ravens Rituals Contest will be notified via email to confirm eligibility. They will be advised, at the time of notification, of claiming procedures. Winners will have until 4:30 PM 30 days from the date email notification is sent to contact the Lottery and claim their prize. If more than one name is provided on any winning entry, the related prize will be assigned to the name registered on the Contest entry form. If more than one name is provided on the Contest entry form, the Lottery will choose the winning name. Winners must furnish photo I.D. proof of being at least 18 years of age. Prize will be mailed once winner eligibility has been confirmed. Allow a minimum of 15 business days after the Lottery receives a claim and proof of eligibility for delivery of prize.

### **OTHER OFFICIAL GAME RULES:**

By submitting an entry for this Ravens Ritual Contest, you consent and agree to the following:

- a) to release and hold harmless the Maryland State Lottery Agency, the Maryland State Lottery Commission, the State of Maryland, Facebook, and their members, agents, employees, representatives, successors and assigns (individually and collectively, "MSLA") from any liability arising out of participation in this Contest, or any related event or occurrence, and/or out of the awarding, receipt, possession,

- use, misuse, and/or acceptance of a prize, from any breach of any obligation(s) by any third party(s), and/or from any injury, death, or damage resulting from participation in this Internet Promotion, its individual drawings, and/or its prizes and/or use of its prizes;
- b) to accept and be bound by the terms and conditions of these Official Rules and Conditions of Eligibility, the instructions and all other applicable rules, laws, regulations and statutes, including Facebook Rights and Responsibilities and terms, all other applicable rules, laws, regulations and statutes, including the Maryland State Lottery Law and Regulations;
  - c) to sign any waivers and releases of liability required by the Lottery, and to sign news and press release forms;
  - d) to publicity and to have Lottery players', winners', participants', name, photos, and/or hometown, amount won, and/or video clip (edited or unedited) aired on TV, radio, the Lottery website, text messages, social media such as Facebook, Twitter and YouTube, and other media, and in other publicity, as well as used in Lottery publications and advertisements, Lottery mailings, and/or other Lottery-related activities, including mailing lists;
  - e) that MSLA is not responsible for any negligence of any person, or for any claim, liability, injury, property loss, or other damage of or to Lottery players, winners, and other participants, and/or their family members, or other persons, arising directly or indirectly from or in connection with the participation in or the use or misuse of prizes awarded, or with participation in this Contest or in any event or occurrence related to this Contest, including, but not limited to claims for damage to property, for personal injury or death, or claims based on defamation, rights of privacy, rights of publicity, or delivery of cash or merchandise, or other prize;
  - f) that MSLA has not made, nor is responsible or liable for, any warranty, representation or guarantee, express or implied in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose;
  - g) that the Lottery reserves the right in its sole discretion to substitute a prize of equivalent value or higher for any or all of the prizes in the event that circumstances warrant this change, and that winners may not substitute a cash equivalent value or other substitute for any of the Contest prizes;
  - h) that the Lottery does not endorse any company or other entity by providing a prize or any portion of a prize from that company or other entity;
  - i) that the Lottery is not liable or responsible for any loss, theft, damage, or destruction to or of all or any portion of any of the prizes, whether during delivery or at any other time;
  - j) that the Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook;
  - k) that any questions, comments or complaints regarding the Contest will be directed not to Facebook, but to the Lottery at [paffairs@mdlottry.state.md.us](mailto:paffairs@mdlottry.state.md.us);
  - l) to follow and abide by all applicable Maryland Lottery and Facebook rules, responsibilities, terms, conditions, and restrictions, and agree to indemnify MSLA for any action or inaction by you which is a violation of any of them;
  - m) that the Lottery, or Facebook may use your information and may contact you;
  - n) the Lottery owns any and all rights to any photo or video submitted; and
  - o) to provide to the Lottery the original video file for use by the Lottery or MSLA in other platforms if requested.

Officers or employees of the Lottery's vendors, (including its advertising agencies and the Lottery's broadcast station, WBAL-TV, Facebook), and/or any of their parent companies, subsidiaries, or subcontractors, and/or any member of such employee's immediate family (spouse, child, parent or sibling) living in the same residence as the officer or employee are prohibited from participating in this Contest. Officers or employees of the Baltimore Ravens Limited Partnership, their subcontractors, and/or any member of their immediate family (spouse, child, parent, or sibling) living in the same residence are prohibited from participating in this Contest.

Maryland law prohibits an officer or employee of the Maryland State Lottery Agency, or any individual who is a spouse, child, parent, or sibling of an officer or employee of the Maryland State Lottery Agency who resides in the same residence as the officer or employee, from participating in this Contest.

Entries will be monitored by the Lottery or administrator for unsuitable or inappropriate content, including offensive conduct and/or material and/or profanity. Entries must not include unsuitable content or depict or incorporate unsafe behavior or situations, obscenity, disparagement of any product or person, or other offensive conduct or material, or otherwise include inappropriate content. Any entries with such content will be automatically disqualified. Similarly, comments will be monitored for unsuitable or inappropriate content.

Any attempt to deliberately damage the Lottery website or undermine the legitimate operations of this Internet Promotion and/or its individual drawings is a violation of the law. Should such an attempt be made, the Lottery reserves the right to disqualify any portion of, or the entire, Internet registration database and the right to cancel this Internet Promotion.

The probability of winning any Contest prize will be determined by the number of eligible valid entries submitted through the Internet at the Contest page or directed from the Lottery's Facebook page. The MSLA is not responsible for names announced or published in error. By participating in or entering the Ravens Ritual Contest, you agree to be bound by these Official Rules and Conditions of Eligibility, in addition to any applicable laws and regulations including the Maryland State Lottery Law and Regulations. The Lottery will make all determinations concerning the validity of entries, winners, and other decisions required for this Contest. All decisions of the Lottery shall be final. The Lottery reserves the right to modify without notice any rule(s) and any time(s) and date(s) when circumstances warrant, and when it is in the best interest of the Lottery to do so. For further information about the Contest and important dates, see visit the Lottery's website, [www.mdlottery.com](http://www.mdlottery.com).

The following are **not valid entries and will not be considered** or entered in this Contest: any incomplete or illegible entry; any entry that is prohibited, disqualified, or does not comply with these Official Rules and Conditions of Eligibility; entry submissions received after the deadline; and entries received in any manner other than as stated in the Rules. The Lottery accepts no responsibility for lost, late, or damaged entries, incomplete information, incomplete transmissions, defaults or faulty network connections, telephone, computer server/system/software failure of any kind, and/or delayed, garbled or corrupted data.

Revised: September 9, 2011

*The Maryland Lottery® encourages responsible play. Remember, it's just a game.*